

Press release

LED Expo'ssilver jubilee edition to witness knowledge sessions around smart homes and lighting and a book launch celebrating women in lighting

LED Expo has been a trendsetter when it comes to showcasing the latest technology and innovations in the lighting industry. With more than 200 exhibitors and a plethora ofnew-age products,the trade show promises to be an exciting one with versatile lighting solutions.LED Expo Mumbai 2023 will welcome the LED industry from 11 – 13 May 2023 at the Bombay Exhibition Centre, NESCO, Goregaon.





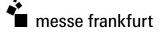
India has seen great success in large-scale LED adoption and proliferation of sustainable lighting, at both institutional and household levels. However, considerable opportunities still exist for further adoption of LED lighting in India and LED Expo continues to be the biggest and most trusted platform showcasing the entire value chain of finished lighting products, lighting controls and components in India.

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The Expo, which began as a component, accessories and machinery show, hosts the entire gamut of the LED and lighting industry today including finished lighting productson show. From a show spread across a mere 1,200 sqm in 2009 to a massive 10,881 sqm this year, the fair has grown exponentially. LED Expo's 25th edition with more than 200 exhibitors from India and overseas promises to be one of the most effective trade shows for the lighting industry.

The 25th edition of LED Expo will see top brands such as Cygnus, Pride Light, Autonix, Tinge, Nirvana, Tektrocniks, KGN Light, LumenstechNeptune Light and more displaying unique inventions on the show floor.

LED Expo Mumbai, 11 – 13May 2023



Sharing his thoughts on the silver jubilee edition of LED Expo, MrRaj Manek, Executive Director and Board Member, Messe Frankfurt Asia Holding Ltd, said: "LED Expo is the only show in India that covers the entire value chain of the LED industry and continues to grow with each edition attracting increasing numbers of exhibitors and visitors year after year. Heading towards the 25th edition of LED Expo, we can proudly state that we have established ourselves as the number one platform in India for the industry to showcase their products & technologies, conduct business, and collaborate with professionals and experts. Today, with the strong support of government stakeholders and industry associations, we aim to lend further momentum for B2B collaborations, partnerships and strengthenthe domestic distribution network which will mark the next phase of LED technology development, manufacturing and implementation."

'The Power of Stories' coffee table book

The silver jubilee edition will unveil the coffee table book"The Power of Stories" celebrating women in the lighting business. The book has been broughtthrough a partnership together with Women in Lighting India. It will feature interviews of 40 Indian lighting designers who will amaze, inspire and motivate participants they share their inspiring and challenging experiences in the world of lighting.

Panel discussionsaround smart homes and lighting

- 'Future of IoTech in home &building' KNX IOTech The panellistswill shed light on how IoTech technology will define the future of the IoT devices to be used in the smart home and building of NextGen.
- **'Emerging Market of Smart Lighting (LEDs) in India' ISLE** The panellists will share insights on the emerging smart lighting technology market.

Certificate in Basics of Smart (LED) Lighting – ISLE

LED Expo Mumbai, 11 – 13May 2023 The world of lighting, especially smart lighting is more than often misunderstood by many and to educate and address issues and queries, there would be a 2 hours session on basics of smart (LED) lighting curated by an expert from Indian Society of Lighting Engineers (ISLE)

Exclusive presentation on Messe Frankfurt's global lighting shows

Brand LED Expo supports Government of India's Atmanirbhar Bharat mission "Make in India, Make for the World"by presenting business opportunities for Indian companiesvia Messe Frankfurt's global lighting trade fair platforms, Light and Building Frankfurt and Light Middle East, thus becoming an integral part of the global supply chain.

LED Expo Mumbai 2023 has garnered support from the Ministries, Government Departments and top industry associations, Ministry of Electronics & Information Technology (MeitY), Department for Promotion of Industry and Internal Trade Ministry of Commerce & Industries (DIPP), Maharashtra Energy Development Agency (MEDA) and Energy Efficiency Services Ltd (EESL) and leading industrial associations includingLuminaires Accessories, Components, Manufacturers Association (LACMA). Indian Buildings Congress, The Energy and Resources Institute (TERI) and Luminaire, Accessories, Components, Manufacturers Association (LACMA).

Press information and photographic material: www.theledexpo.com

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely-knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: <u>www.messefrankfurt.com</u>

* Preliminary figures for 2022

LED Expo Mumbai, 11 – 13May 2023